

ASQ Section 1313 Web Site Requirements

Four categories of ASQ section web sites were identified from the listing of ASQ sections. See Appendix for web site identification.

1. Local, Colorado sites (3)
2. Peer ASQ section web sites, peer sections having between 200 – 299 members (10)
3. Aspiration ASQ section web sites, aspiration sections having between 500 – 999 members (9)
4. Mega ASQ section web sites, mega sections having greater than 1000 members (7)

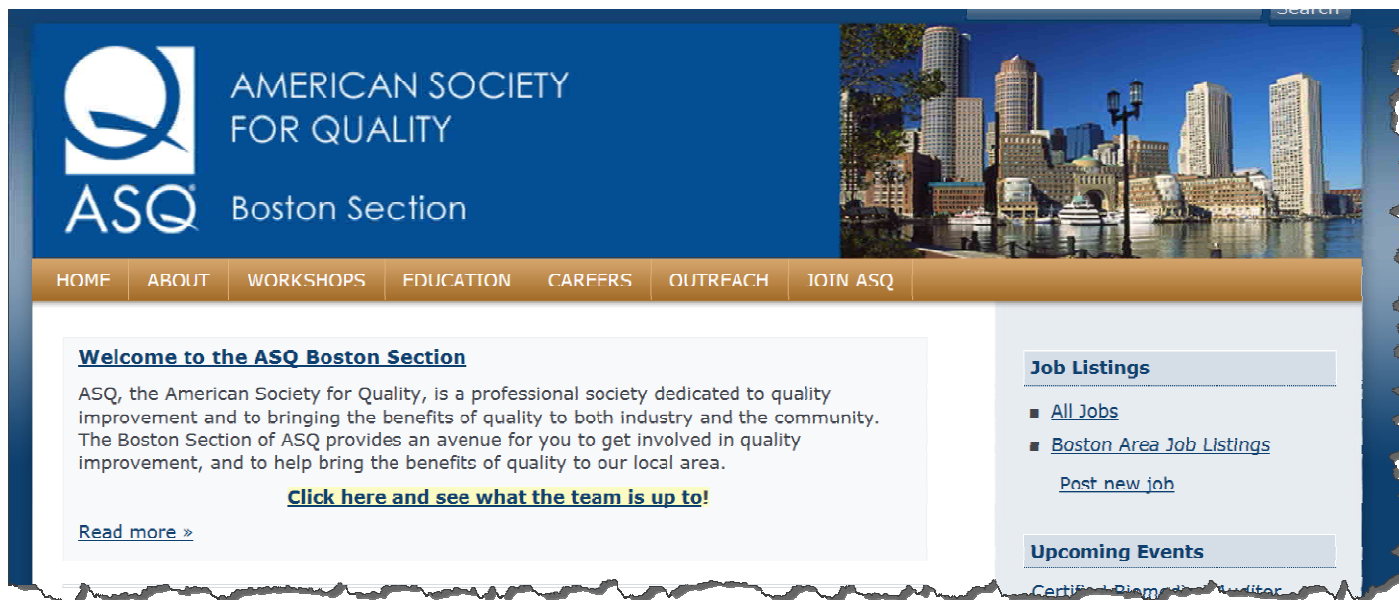
Committee members independently identified three different web sites to represent as desirable models from which we should base the Boulder Section web site. The basis sites being: Northern Colorado, Boston and Pittsburgh.

Ft. Collins Section: <http://www.asq1309.com/>

Pittsburgh (PA) Section: <http://www.asqpgh.org/>

Boston Section: <http://www.asqboston.org/>

Committee members independently identified the Boston Section web site as the model for color palette, layout, and style.



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The following recommendations are made for content of the website:

1. Keep it simple.
2. Allow for bookmark so that you can click on the site from a mobile device and find out the date, agenda, and location of next meeting.
3. No vertical links only horizontal.
4. Simple method to update content like articles, email-lists, calendar dates, etc.
5. Home Page
 - a. Content:
 - i. Next Meeting Notice
 - ii. Flatirons / Boulder picture on top
 - iii. ASQ Brand Image
 - iv. Boulder Section Title
 - b. **Links:**
 - i. About
 - ii. Education
 - iii. Careers
 - iv. Outreach
 - v. Join ASQ
6. **About Page**
 - a. **Content**
 - i. Mission Statement
 - ii. List of Officers
 - iii. Officers Name & Role
 - iv. Advertising Information
 - b. **Links:**
 - i. E-mail to officers
 - ii. Board Information Page
 - iii. Section Information Page
 - iv. Web Master for Advertising
7. **Board Information Page**
 - a. Content
 - i. List of Officers, Names, Roles

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- b. Links
 - i. Meeting Minutes
 - ii. Business Plan
 - iii. Metrics

8. Section Information Page

- a. Content
 - i. List of meetings / topics forthcoming
 - ii. List of meetings / topics past
- b. Links
 - i. Past Meeting Presentations

9. Education Page

- a. Content
 - i. Recertification Information / contact
 - ii. Next six months training opportunities
 - iii. Next six month exam offering
- b. Links
 - i. ASQ certification site
 - ii. ASQ Recertification site
 - iii. Section Training Class Registration
 - iv. Recertification Officer e-mail
 - v. Training Class Officer e-mail
 - vi. Section Training Proctor / Coordinator e-mail

10. Careers Page (same links / info we have in our newsletter)

- a. Content
 - i. Brief text explaining purpose and intent
- b. Links
 - i. Regional Professional Networking Sites (APICS, RMRAS, PMI, PDMA, CPEx, ASQ Sections, etc)
 - ii. Local Business career pages that have hired QA / QT / QE / QC / QM (starting with the ones we work at. This may be a source for advertisement.

11. Outreach Page

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- a. Content (brief descriptions)
 - i. Contributions (food bank, toy's for tots, coats)
 - ii. Volunteer Opportunities (???)
 - iii. Scholarships (???)
 - iv. Social Media (Linked In)
 - v. Student Chapter (what are / can we do to collaborate with CU / CSU / CSM / other?)
- b. Links

12. Join ASQ

- a. Content
 - i. None
- b. Links
 - i. Direct Link to ASQ.org

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ASQ Websites

Denver Chapter: <http://www.denverasq.org/>

Ft. Collins Chapter: <http://www.asq1309.com/>

Colorado Springs Chapter: <http://www.ppasq.org/>

200 – 299 Member ASQ Sections (Peers)

Northeast Tennessee <http://www.asq1106.org/>

Battlecreek – Kalamazoo (MI) <http://asq.org/sections/mini-sites/1003>

Central Iowa <http://asq.org/sections/mini-sites/1308>

Wichita (KS) <http://www.asq1307.org/>

Rockford (IL) <http://www.asq-rockford.org/>

Toledo (OH) <http://www.toledo-asq.org/>

Louisville (KY) <http://www.asqlouisville.org/>

Granite State (NH) <http://www.asq104.org/>

San Antonio (TX) <http://www.asqsa.org/>

Huntsville (AL) <http://asq.org/sections/mini-sites/1503>

500 – 1000 Member ASQ Sections (Aspirational)

Salt Lake City (UT) <http://www.asqslc.org/>

Kansas City (KS) <http://www.asq1301.org/>

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Portland (OR)	http://asqpdx.com/
Baltimore (MD)	http://asqbaltimore.org/
San Diego (CA)	http://www.asqsandiego.net/index.html
Indianapolis (IN)	http://www.indyasq.org/
Pittsburgh (PA) *	http://www.asqpggh.org/
Phoenix (AZ)	http://www.asq-0704.org/asq/Default.aspx
Seattle (WA)	http://www.asq-seattle.org/

Mega Member ASQ Sections (only 10 Sections with greater than 1000 members)

Chicago Chapter:	http://www.asqchicago.org/
Boston Chapter *	http://www.asqboston.org/
Philadelphia:	http://asqphilly.org/
Greater Detroit:	http://www.asqdetroit.org/
Milwaukee:	http://www.asqmilwaukee.org/
Greater Atlanta:	http://www.asqatlanta.org/
Greater Houston:	http://www.asghouston.org/

ASQ Section 1313 Web Site Requirements

Home

- Photograph / Banner (City, Flat Irons, College, Open Space, Montage,...)
- Introduction / Orientation
- Announcements / Quick Links
- Meeting Calendar (Louisville)
- Vision / Mission

Meetings

- Joint Meetings with APICS, ASQ, PMI, CU, etc.
- Calendar
- Presentations

Newsletter

Board

Certification

- Education
- Refresher
- Certification
- Recertification
- Exam Calendar / Location

Job Postings

Community Outreach

Section Information

- Members

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- Employers
- Business Plan
- By-Laws

About Us

- History
- Contacts

Student Section

Get Involved

- Membership
- Board / Leadership

Links

- Local Businesses
- Advertisement

Marketing

- Advertise to advertise
- Disclaimer (Toledo)

Sources

- Proteon Software (Toledo, Pittsburgh)
- SAAS Quality (Louisville, Seattle)
- TakeCareOfMyWebsite.com (Kansas City)
- NW Web Technologies (Portland)
- Internet Services www.netsv.com (San Diego)

Sponsorship

01 January 2012

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ASQ Section 1313 Web Site Requirements

- Businesses
- University of Colorado, Colorado State Univ.